

SALES CONTACTS

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This Gem's for You

OUR MISSION STATEMENT

We are guided by integrity, dedicated to ensuring the highest level of food safety standards, and determined to provide consistent premium products with superior service. Our success is judged by the partnerships we gain through customer confidence, and the lifelong friendships developed through trust. Delivering the highest quality... from our house to yours.

WELCOME TO THE SALAD FARM

The Salad Farm is a family-owned operation based in Salinas, California. We are committed to growing, processing and sales of the finest quality produce available. Our growers are devoted to the cultivation and harvest of the best quality spring mix, spinach, arugula and baby kale.

Our primary growing region is in the Salinas Valley; farming operations shift to Holtville, California and Yuma, Arizona during the winter months. This diversity of growing regions allows The Salad Farm to offer a continuous year-round supply of high-quality produce with minimal shortages due to weather conditions.

Along with our state of the art processing facility, we contract with a custom processor with a record of over 20 years of safe and detailed pack to our customers. The Salad Farm implements the highest standard of food safety as Primus and AIB audits have demonstrated.

Our sales group connects to customers throughout the United States and Canada, delivering excellent service and a positive attitude. Working with the Salad Farm is like working with a friend—we care about our customers and are always there for them. With over 30 years experience in the agricultural industry, we know business is done between people. Our customers can be assured and satisfied that their needs will be met.



FOOD SERVICE

Product List—Pillow Packed

COMMODITY	PALLET SIZE	
Spring Mix	3#/2x1.5#/3x1#	160
Spring Mix	4x3#	42
Spring Mix	5x3#	40
Celebrity Blend	3#	160
Celebrity Blend	4x3#	42
<i>Special Blends & Packs Available Upon Request, Including Flower Boxes for Air Shipment</i>		
Spinach Baby	4#/2x2#	144
Spinach Baby	4x2.5#	72
Spinach Teen	4x2.5#	72
Spinach Teen	2.5#	160
Spinach Teen	2#	160
Spinach Teen	12x10 oz	72
Spinach Stemless	4x2.5#	72
Arugula Wild	2x2#	128
Arugula Wild Single	2#	160
Arugula Flat	2x2#	128
Kale Baby	2x1.5#	160
Frisee	12ct	120
Frisee	24ct	42
Radicchio	9ct	204
Radicchio	12ct	160
Radicchio	30#	42
Treviso	12ct	120
Green Leaf Fillets	2/5#	80
Romaine Fillets	2/5#	80

Value Added & Specialty Items Available Upon Request



RETAIL – NEW!

Product List—Clamshells

COMMODITY	PALLET SIZE	
Spring Mix	2#	180
Spring Mix	6x1#	54
Spinach Baby	2#	180
Spinach Baby	6x1#	54
Arugula	2#	180
Arugula	6x1#	54
Kale Baby	2#	180
Kale Baby	6x1#	54

FOOD SAFETY

Food Safety is serious business and it is vital to us that our products are grown and processed with every attention to detail from the ground to our consumers plate. We will always challenge ourselves to exceed food safety standards. That is why The Salad Farm is partnered with the best growers and processor of our industry. We are proud of our 99.15% average score from the three year Primus Audits listed, and will always strive for perfection.

SALINAS	YUMA
Spring/Summer/Fall	Winter
2014: 99.86%	2014/2015: 99.67%
2013: 97.91%	2013/2014: 97.91%
2012: 99%	2012/2013: 99.35%

American Institute of Baking (AIB) Superior Rating
 *20+ years of Growing and Processing in the Salad Industry
 *Member of the California & Arizona Leafy Greens Marketing Agreement
 * Primus 3rd Party Audits.

